

for immediate release

MEDIA CONTACT:

Christina Weyrick
North Canton Public Library
Community Relations Manager
330.499.4712 x331
ccooper@northcantonlibrary.org

**North Canton Public Library Launches Mobile App
NCPL Mobile offers one click access from any smart phone or tablet**

NORTH CANTON, Ohio, January 17, 2015 – The North Canton Public Library has launched a mobile app that places the library at the fingertips of our members. From any mobile phone or tablet connected to the Internet, members can instantly tap into library resources, anytime, anywhere. The app allows for searching the library catalog, checking a library account, placing items on reserve, finding events and more.

A search for “NCPL Mobile” in any app store will allow users to access and download the library’s free app.

“We’ve had many requests for a mobile app and have been researching options for some time. We understand how important it is for the library to be easily accessible whenever and wherever people need access to our staff and resources, and we are very excited to be able to provide this new service,” says Sandi Lang, library director. “Our mobile app puts library information just one click away with much faster access than going through a browser. We encourage everyone to download NCPL Mobile and take advantage of this new service.”

Searching the catalog with the mobile app is easy. Just type the first few letters of two or three words and search results will begin to appear. For example, if you’re looking up Mark Twain in the catalog, just type “ma twa.” Once you find the title you’re looking for, you can place it on hold right from your phone.

In addition to the catalog and user account, the app offers BookLook Mobile which allows someone to scan an ISBN barcode anywhere they are to see if the library owns the title. “This is an amazing feature,” says Lang. If you’re at a bookstore you can just scan the ISBN, see if we have it in our collection, and if we do, place a hold on it right from your phone.” Library users can also access our calendar of events and use the app to find digital materials.

The library’s mobile app was developed by Boopsie Inc. More than 250 libraries and universities use Boopsie to increase community and campus visibility. The North Canton Public Library researched products extensively and found Boopsie to be the best product for our members.

For additional information, please contact North Canton Public Library community relations manager, Christina Weyrick at 330.499.4712 x331 or ccooper@northcantonlibrary.org.

###